

2015 European Study Tour

London

May 22-June 8

Berlin

International
Marketing



Choose one
three-credit course

Open to ALL
Neumann
Students

MKT 323 International Marketing; Dr. Burgee

Prerequisite = MKT 200 Principles of Marketing

MKT 426 Special Topics in Marketing; Dr. Burgee

Prerequisite = MKT 323 International Marketing

Travel Fee

\$3,999

Information:

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Cost & Payments

\$3,999 travel fee (tuition is covered in Spring 2015)

\$1,000 deposit reserves a spot starting Dec. 01, 2014

Full balance due March 13, 2015

Included in Travel Fee

Business class hotels

Daily buffet breakfast

Textbook

Flights and transportation

Sightseeing tours

Metro passes for each city