

2015 European Study Tour

Neumann University / Stevenson University
London > Berlin (May 22 – June 8)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pre-Trip Classes	Pre-Trip Classes	Pre-Trip Classes	Pre-Trip Classes	Pre-Trip Classes	May 22 Philadelphia Depart	23 London
Stevenson, Fri Apr 24, 6:00 PM – 8:00 PM: SU Orientation Class Neumann, Thu Mar 19 + Neumann, Tue Mar 24 + Neumann, Thu Mar 26 + 4:20 PM – 5:50 PM: NU MKT 323 Int'l Mktg	Stevenson, Mon May 18, AM: IS 260 Pres Theory PM: INBUS 415 Int'l Bus Neumann, Tue Apr 14 + Neumann, Thu Apr 16 + 4:20 PM – 5:50 PM: NU MKT 323 Int'l Mktg	Stevenson, Tue May 19, AM: IS 260 Pres Theory PM: INBUS 415 Int'l Bus Neumann, Tue Apr 21 + Neumann, Thu Apr 23 + 4:20 PM – 5:50 PM: NU MKT 323 Int'l Mktg	Stevenson, Wed May 20, AM: IS 260 Pres Theory PM: INBUS 415 Int'l Bus Neumann, Tue May 12 + Neumann, Thu May 14 + 4:20 PM – 5:50 PM: NU MKT 323 Int'l Mktg	Stevenson, Thu May 21, AM: IS 260 Pres Theory PM: INBUS 415 Int'l Bus Neumann, Tue May 19 + 4:20 PM – 5:50 PM: NU MKT 323 Int'l Mktg	4:15 PM: SU shuttle PHL 6:15 PM: NU shuttle PHL 7:00 PM: Check in Philadelphia International Airport 10:00 PM: British Airways #68 nonstop to London (7h00m)	10:00 AM: Arrival London 11:00 AM - 3:00 PM: Hotel drop-off; luggage lock-up; prof-led tour 3:00 PM: Hotel Check-in + Free time (8-day Tube pass incl.)
24 London	25 London	26 London	27 London	28 London	29 London	30 London
AM: Free time PM: Free time	10:00 AM – 12:00 PM: SU IS 260 Pres. Theory Scouting SU INBUS 415 Int'l Bus Field Assignment NU MKT 323 Int'l Mktg Field Assignment PM: Free time	9:00 AM – 11:00 AM: SU IS 260 Pres Theory 11:15 AM – 1:15 PM: SU INBUS 415 Int'l Bus 3:00 PM – 5:00 PM: NU MKT 323 Int'l Mktg @ Historic Kings College	10:00 AM – 12:00 PM: GMR Marketing 2:00 PM – 4:00 PM: Johnson & Johnson Innovation Centre	9:30 AM – 11:30 AM: Aberdeen Asset Management 2:00 PM – 3:30 PM: Essentia 4:00 PM – 6:30 PM Kings College Tour & Reception	10:00 AM – 12:00 PM: British American Tobacco PM: Free time	AM: Free time PM: Free time
31 London Berlin	Jun 1 Berlin	2 Berlin	3 Berlin	4 Berlin	5 Berlin	6 Berlin
7:50 AM: Depart hotel 8:50 AM: Check in LHR 10:50 AM – 1:40 PM: British Airways #992 nonstop to Berlin (1h50m) 2:00 PM – 5:00 PM: Guide-led sightseeing tour en route to hotel (8-day U-Bahn pass incl.)	10:00 AM – 12:00 PM: SU IS 260 Pres. Theory Scouting SU INBUS 415 Int'l Bus Field Assignment NU MKT 323 Int'l Mktg Field Assignment PM: Free time	9:00 AM – 11:00 AM: SU IS 260 Pres Theory 11:15 AM – 1:15 PM: SU INBUS 415 Int'l Bus 3:00 PM – 5:00 PM: NU MKT 323 Int'l Mktg @ Touro College Berlin	9:30 AM – 11:30 AM: Organizational Visit 3:00 PM – 5:00 PM: Oracle Germany	10:00 AM – 12:00 PM: Factory Berlin & 3M New Ventures 3:00 PM – 5:00 PM: Philip Morris Manufacturing	10:00 AM – 12:00 PM: NU MKT 323 Int'l Mktg Field Assignment PM: Free time	AM: Free time PM: Free time
7 Berlin	8 Berlin Philadelphia	Post-Trip Class	3-Credit Courses	Course Time Requirements	Hotels	Additional Info.
AM: Free time PM: Free time	8:25 AM: Depart hotel 9:25 AM: Check in TXL 12:25 PM – 1:25 PM: British Airways #983 nonstop to London (2h) 5:25 PM – 8:10 PM: British Airways #69 nonstop to Philadelphia 8:15 PM: Shuttles NU/SU	Stevenson, Sat Jun 13 1:00 PM – 4:00 PM: SU IS 260 Pres. Theory SU INBUS 415 Int'l Bus Neumann, Wed Jun 17 4:20 PM – 7:20 PM: NU MKT 323 Int'l Mktg	NU MKT 323 International Marketing Dr. Lawrence Burgee SU IS 260 Presentation Theory & Application Prof. Sidas Saulynas SU INBUS 415 Internat'l Business Management Prof. Romas Laskauskas	3-Credit Course (45 Hours) Pre-Trip Classes @ NU/SU x Variable Hours = 15.0 Hours 5 During-Tour Classes in Europe x 2.0 Hours = 10.0 Hours 8-9 Organizational Visits x Variable Hours = 17.0 Hours 1 Post-Trip Class x 3.0 Hours = 3.0 Hours	London (8 nights): Hotel ibis London Blackfriars 49 Blackfriars Road London SE1 8NZ, England Tel: (011-44) 207-633-2720 Breakfast and Wi-Fi included Berlin (8 nights): Citadines Kurfürstendamm Berlin Olivaer Platz 1 10707 Berlin, Germany Tel: (011-49) 1-3088-7760 Breakfast and Wi-Fi included	<ul style="list-style-type: none"> • NU 7 students + 1 Professor; • SU 12 students + 2 Professors; • PASSPORT REQUIRED; • All participants are 18+ yrs old; • Students stay in double-rooms; triple rooms if uneven numbers; • NU Students take 3 credits; SU Students take 3 or 6 credits; NU/SU 2.0 GPA good standing; • Carolyn Peters, Agent, Travel Destinations, 800-635-7307 • All items are subject to change.