

International Marketing & Franchising **European Study Tour**

May 10-27, 2019

\$3,899 Travel Fee

London



Munich



Information

Dr. Lawrence Burgee

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Cost and Payments:

\$3,899 travel fee (tuition is separate)

Application DUE
by October 16, 2018

Travel Fee Inclusions:

Flights and transfers
Business class hotels
Daily buffet breakfast
Wi-Fi / Internet included
Public transportation passes
Sightseeing tours

Summer 2019 Courses - Tuition separate:

BUR 4463 / BUS 5213 International Marketing
BUSV 3103 Selected Topics in Business –
International Franchising
BUS 5453 Special Topics in Marketing –
International Franchising

Spring 2019 Courses - Tuition included: (Components from Spring deferred to Tour)

BFR 3123 94 Franchise Creative Ventures
BUR 4443 94 Marketing Management
BUR 2153 94 Principles of Marketing
BUR 4463 94 International Marketing